RANSAS FOOTBALL PRE-GAME PARTY

Kansas Athletics is bringing the party to different zones in Lawrence the night before each home game of the 2024 Kansas Football season. The event activation will take place in a select parking lot within the designated party zone featuring music, giveaways, tailgate games, mascots, and more! Kansas Athletics is proud to partner with the local restaurants and businesses within the designated party zones that will offer special promotions each night from 5:00-10:00pm. Join the Jayhawks on Game Day Eve for the following dates:





